

SUMMARY

A **Senior Project Manager** and **User Experience Designer** with over **ten years of marketing agency experience**. Has acted variously as a project manager, as a UX/UI designer, or in a combined role.

"She is motivated by a deep desire to understand the big picture and make sure that what our team creates for the client is just what they need and is excellent across all its dimensions. I've come to rely completely on her creativity, perfectionism, professionalism and enthusiasm on every project she works on." – Employer recommendation, [LinkedIn](#)

EXPERIENCE

Senior Project Manager and UX Designer at [Early-Adopter](#), a [Glimpse Group](#) Subsidiary **2010-2020**
New York, NY

- Assembled and managed project teams up to 5, clearly communicating design and technical concepts. Handled dual-language, international website builds. Organized conversion to 508 accessible design and WCAG compliance.
- Generated and managed budgets up to 100K and multi-phased timelines for successful, stress-free launches.
- Lead manager on a wide variety of projects including customized WordPress builds, iOS apps, an open source Learning Management System, Augmented Reality educational products and Virtual Reality game releases.
- Strategized growth plans and scalability. Created trust and long-term partnerships, fostering in-depth communication with clients. Developed an internship program and mentored nine interns.
- Involved in decisions throughout project life-cycle, ensuring clarity of vision from proposal to launch. Led thorough QA and content testing. Collaborated with specialists in SEM, SEO, sales, content delivery networks and branding.
- Adapted key artworks and style guides into Photoshop designs for new page types and marketing assets. Produced and managed content, contributed HTML/CSS and JavaScript. Created interactive prototypes to communicate user interaction.
- Designed UX/UI and architected complex web functional specifications. Made key decisions about information architecture and site organization. Iterated wireframes sets with over fifty page types.
- Analyzed and adapted to user feedback and user data. Defined form interactions and user account processes. Created user experience stories and user flow diagrams for customer and administrative users.

Freelance Web Designer and Illustrator **2005-2010**

- Built custom websites for artists, musicians, writers and non-profit clients. Planned, designed and coded html/css sites.
- Winner of Print Magazine's 2007 Design Annual - New York City Region

SKILLS

Adobe XD, Omnigraffle, Photoshop, WordPress, Basecamp, Teamwork, InVision, Optimal UX Workshop, Oculus Quest, iOS App Releases, Google Play Store releases, Mailchimp, HTML/CSS, Acrobat, Illustrator, Google Suite, Google Analytics / Tag Manager, GitHub, Formsite, Pardot, gallery art installation, editorial illustration

EDUCATION

- **University courses in web design, CSS/HTML, Javascript (SVA, NYU, Hunter, Albany Can Code)**
- **MFA in Illustration, School of Visual Arts (SVA)** **2002**
- **BA, Brown University, Magna Cum Laude. Double Major in English Literatures and Studio Art** **2004**
- **Immersion exchange program, Universidad de Barcelona, Spain**

Interests: location drawing, coding challenges, concerts, Spanish literature, antiques, hiking, meditation.